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Skylark NetWorks ADDS .IN TO DOMAIN OFFERINGS

Now Offering A Catchy New Domain Extension

Merrick, New York (May 6, 2009) — Hoping your Web site will become the next “in” thing on the Internet? Skylark NetWorks may be able to help. Skylark NetWorks is adding .IN to its long list of domain offerings.

The .IN extension is actually the official “country code top level domain” (ccTLD) for India, but it’s now available — through Skylark NetWorks — for use as a domain by anyone in the world.

This wouldn’t be the first time ccTLDs offered through Skylark NetWorks have caught on beyond the country they represent. In January 2008, .ME — the country code of Montenegro — was introduced. In the last year, nearly 200,000 .ME domains have been registered for both personal and professional use.

"Though intended to indicate a site originates in India, many people choose to use these ccTLDs when they become available outside the country of origin you tend to see people using them for catchy web addresses. In the case of .IN you’ll see web sites popping up such as CountMe.In and AreYou.In," says site manager and developer, Robert Saunders of Skylark NetWorks.

The .IN Registry (www.registry.in) calls .IN, “a unique symbol of India and its role in the world.” Currently 60 million of India’s more than one billion residents are avid Internet users. Only three other countries on earth have more people online according to Internet World Stats (www.internetworldstats.com/top20.htm).

The .IN extension is available to anyone interested in registering India's top level domain. All .IN domains have a one year minimum registration requirement.

To register an .IN domain or to find out how to get online quickly and easily with Skylark NetWorks, visit: www.SkylarkWebworks.com.

To find out more information about the India Internet Registration Authority, visit: www.Registry.in